

**Award winning graphic designer specializing in branding/identity, editorial and web design.**

Portfolio is available at [www.rafiB.com](http://www.rafiB.com)



2001-2005

*BFA, Graphic Design and 3D Design*



Graphic Design USA's

*People to Watch, February 2013*

[www.gdusa.com/issue\\_2013/january/ptw/rafi-bernstein.php](http://www.gdusa.com/issue_2013/january/ptw/rafi-bernstein.php)

## Computer Skills

Proficient in Adobe InDesign, Adobe Photoshop, Adobe Illustrator (Adobe CC), QuarkXpress and basic HTML

## Craft Skills

Excellent comping, mechanicals, constructing skills (i.e. installations) and book binding

## Languages

Fluent in English and Hebrew

## Awards

### GD USA's American Graphic Design Award

2014; Logo design, *Silver Bills, LLC*

2013; Logo design, *Impression Set, LLC*

2012; 2 Logo design awards, *Digital Pocket, Inc. and Zeek, Inc.*

2011; Logo design, *Lou G. Siegel, Inc.*

2010; Magazine design, *Ronald McDonald House of New York, Inc.*

2008; Logo design, *peek a baby, Inc.*

## Features

Print Magazine, "Super Size Me" p.95 July/August, 2005

*Street Sweeper Bicycle featured in an article about my professor, Kevin O'callaghan*

Art Directors Club, Exhibited two pieces in a group show

*Street Sweeper Bicycle & Dino Excavation Guitar, March 22—April 1, 2005*

Visual Arts Museum, Can I Take Your Order? Group show

*Design of a full scale thematic restaurant and all of its elements.*

*December 14—January 20, 2005.*

## Experience

2013—Present Flying Machine, New York, NY Art Director & Senior Graphic Designer  
*brand & logo development, web design, editorial, signage, business and event collateral*

2004—Present Freelance/Independent Art Director, Designer  
*brand & logo development, web design, editorial, signage, business & event collateral*

2005—2012 h george design, New York, NY Senior Graphic Designer  
Promoted in 2008 from Junior Graphic Designer  
*Identity & branding, editorial, stationery, business collateral, sales sheets, annual reports, dinner journals, special events and anniversary books*

August—October 2005 Seidman Group, New York, NY Freelance Designer  
*Package design and comping*

October 2004—June 2005 Toast Communications, New York, NY Junior Designer  
*Design, package design, comping, photography and prepping for presentations*

Summer 2004 Young & Rubicam, New York, NY Intern  
*Design, digital output, comping, scanning, mounting and prepping for presentations*